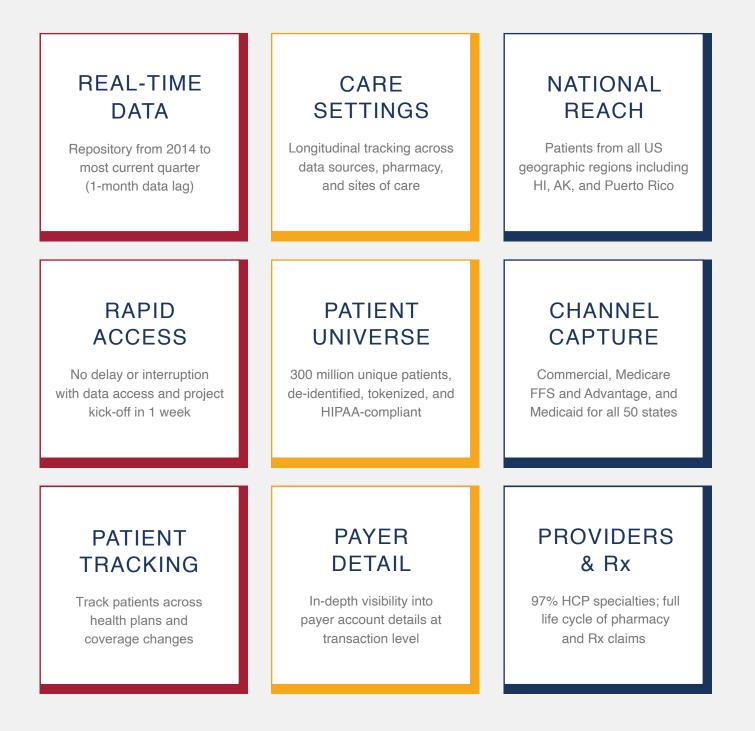


#### FACT SHEET

# RWD Insights, powered by STATinMED

Our real-time data source that encompasses more than 80% of the US healthcare system with all-payer medical and pharmacy claims. The insights deliver deeper, more accurate information to shape initiatives to reduce burden for patients.



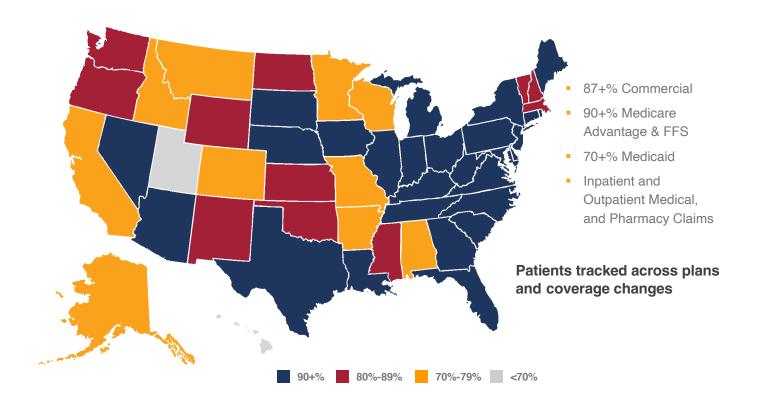


**COMPLETE REPORTING OF OUTCOMES** In addition to working with traditional claims and data sources in the US commercial and government spaces, STATinMED actively explores current and relevant sources to offer

# **Coverage and Capture**

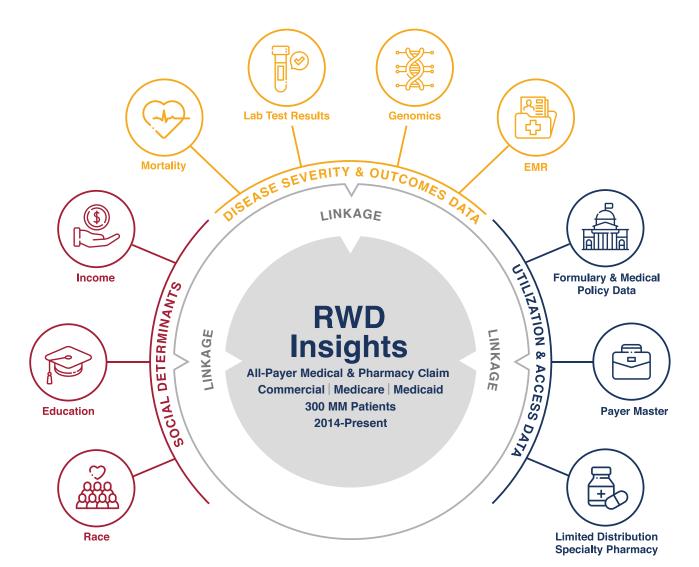
Our heat map diagrams present national data on a variety of categorical variables to tell a clear geographic story.

the most complete reporting of outcomes.



# **Our Proven Approach**

Our advisory and linkage services help clients develop the ideal data lake, sourced with curated data that is aligned with research goals.



# Realize maximum value through our data, insights, and solutions.



## DISCOVER

- Differentiated market share for a multi-indication product
- Geographic-specific variations and other categorical variables about the total addressable market
- Influential and clinically appropriate providers and early adopters within an HCO
- Payer access structures impact patient resource utilization and behaviors



#### VALUE

- Leverage insights for the indicationspecific market share to support contract negotiations
- Identify clinically eligible lives to inform data-driven decision-making and account prioritization
- Use IDN/HCO-HCP insights to identify high-opportunity providers to support field teams
- Understand the impact of utilization management practices and adherence to support value-based care

HCO: Health Care Organization; HCP: Health Care Professionals; IDN: Integrated Delivery Network

"The amazing research collaboration between STATinMED and our team has already led to a comprehensive body of evidence to inform confident decisionmaking for many patients."

Joint Partnership Alliance, Real-World Evidence Executive "On behalf of the study team, I would like to thank you all for your tremendous help on the study. Acceptance by *Stroke* is a watershed moment for the Real-World Data program."

Global Biopharmaceutical Company, Real-World Evidence Executive "Thanks to the entire STATinMED team for all of your hard work and support with many projects – especially for the countless hours, expertise, and thoroughness on recent projects."

Global Biopharmaceutical Company, Market Access Executive

## **About STATinMED**



#### It's what we do best with RWD.

Our approach and data offerings are foremost in the industry based on hundreds of combined experience years and 1000+ peer-reviewed publications in dozens of therapeutic areas.

### STATINMED.COM info@STATINMED.COM STATINMED.COM STATINMED.COM

The Authority in Real-World Evidence

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