

CAPABILITIES: AT A GLANCE

Data insights across the business landscape.

Evidence generation requires real-world data, specialized experience, and deep expertise across various therapeutic areas and indications. STATinMED is the real-world authority, trusted by Health Economics and Outcomes Research (HEOR) teams nationwide.

We help you gain insights in HEOR from Phase II/III through post-launch to support product value.

Phase II/III Capabilities

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DISEASE LANDSCAPE AND PATIENT JOURNEY
Gain comprehensive insights about disease landscape, comorbidities, treatment utilization, and specialty providers to drive future study design and evidence planning
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EPIDEMIOLOGY
Ensure the benefits, risks, value, and potential of products from commercial, Medicaid, and Medicare claims to support forecasting and economic modeling
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UNMET NEEDS
Discover the needs and challenges of high-burden segments to identify the most appropriate patient population for your drug, and support early-stage evidence and pre-launch commercialization planning
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BURDEN OF ILLNESS
Measure the impact of a disease to inform healthcare interventions, treatments, policies, and priority settings, with publication opportunities to support communications with payers and policy makers

Post-Launch Capabilities

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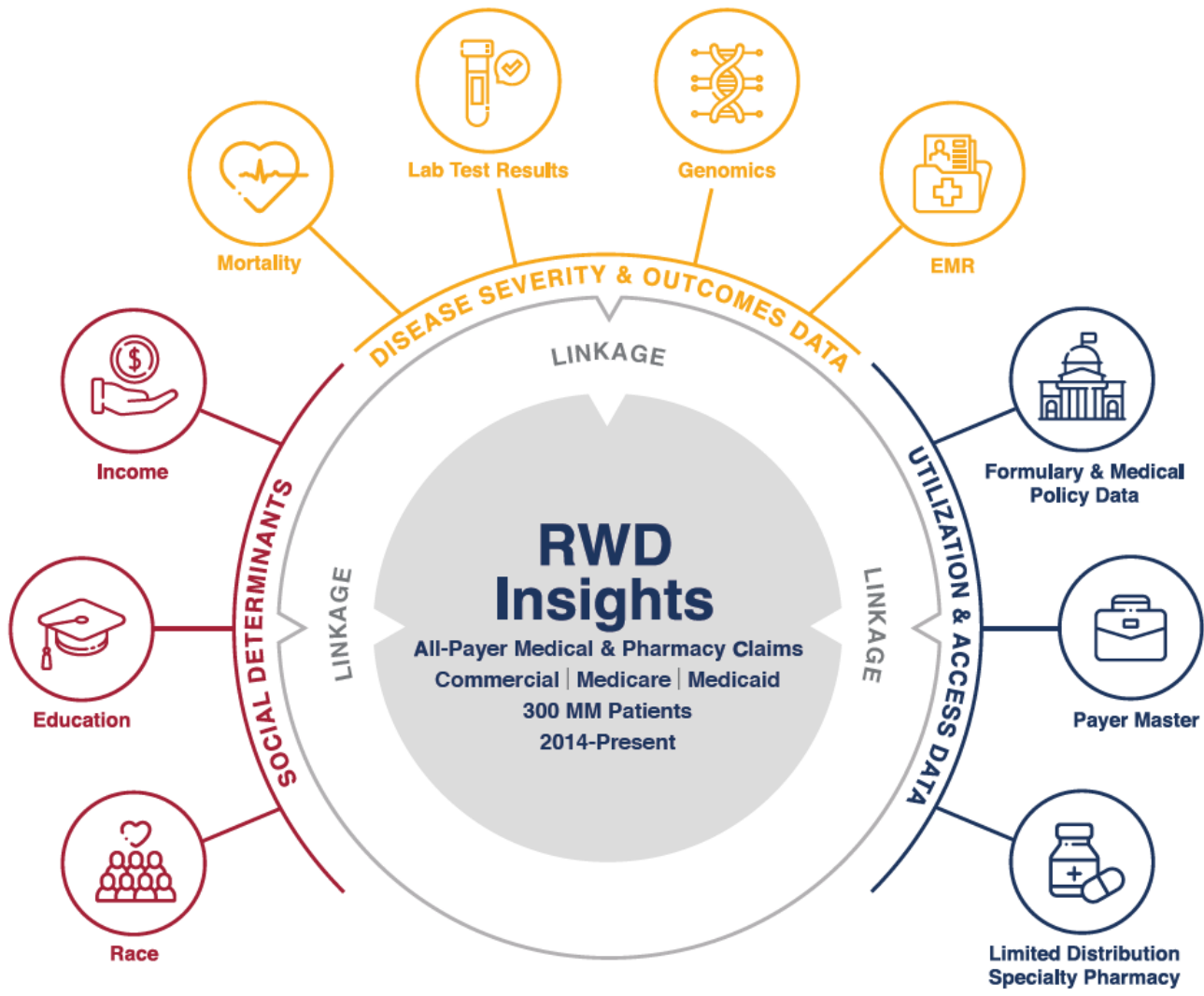
FEASIBILITY
Drive strategic decision-making, shape future study design, and support value communications with real-world evidence (RWE) focused on practical treatment utilization rates
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COMPARATIVE EFFECTIVENESS
Generate evidence about adherence and impact on serious clinical outcomes for specific subsets of patients, including mortality for those with rare or chronic conditions
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DEMONSTRATION OF VALUE
Prioritize patient access to therapy, negotiate contracts for improved formulary status, or realize cost savings with utilization of a particular therapy over standard of care (SOC)

Our Proven Approach

Our advisory and linkage services help clients develop the ideal data lake, sourced with curated data that is aligned with research goals.



About STATinMED



It's what we do best with RWD.

Our approach and insights are foremost in the industry based on hundreds of combined experience years and 1000+ peer-reviewed publications in dozens of therapeutic areas.

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