

Value of a Customized Real-World Data Registry



- Nationally-representative data** across all states and payer channels
- Quarterly Data Refresh:** Generate adaptive evidence and gain market insights
- Follow patients over time across **payer accounts, channels and coverage changes**
- Enhances data from **integration of patient programs and specialty pharmacy data feeds**
- Support navigation** of data linkage, HIPAA compliance and tokenization
- Company-unified **market definitions and alignment** to facilitate strategic discussions

Align Views to Evidence & Strategy

REGISTRY VIEWS	PHASE 1, 2		PHASE 2, 3			POST-LAUNCH		
	EPIDEMIOLOGY	TRIAL RECRUITING & PLANNING	ECONOMIC BOI	CLINICAL BOI	STRATEGIC COMMERCIAL LAUNCH	LANDSCAPE	COMPARATIVE EFFECTIVENESS	PAYER POLICY IMPACT
Patient Demographics <i>Age, sex, payer channel, first diagnosis date, index date, state, date of entry & exit from registration</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Clinical Comorbidities <i>CCI score, binary flags at patient level from baseline for comorbidities of interest</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Concomitant Therapy Utilization <i>Binary flags for concomitant therapies of interest in baseline and follow up</i>			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		
Disease-Related Therapy <i>Disease-related product utilization and days of supply</i>				<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
HCP Specialty & Procedure <i>Binary flags, # encounters with key HCP specialties, procedures of interest in baseline & follow up</i>						<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All-Cause HCRU <i>Flags and visit counts for place of service in baseline & follow up</i>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Disease-Related HCRU <i>Flags and visit counts for place of service in baseline & follow up</i>			<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Clinical Outcomes & Mortality <i>Binary flags, days from index, follow-up for clinical outcomes of interest; mortality</i>				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All-Cause Costs <i>Overall, inpatient, outpatient, ER, pharmacy, LTC costs in baseline & follow up</i>			<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>
Disease-Related Costs <i>Disease-related inpatient, outpatient, ER, pharmacy, LTC costs in baseline & follow up</i>			<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>
Provider Details <i>Clinically-eligible population at HCP and facility level to support commercial sales team</i>		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>			
Payer Insights <i>Clinically-eligible population at payer account and channel level to support market across field teams</i>					<input checked="" type="checkbox"/>			

Questions, Answered.

Q: We already license claims data. What value would we get from a registry?

Traditionally licensed claims data are payer limited, restricting capture of patients if they change coverage due to health, age into Medicare, or employment. This robust, underlying dataset provides nationwide capture of >80% of the US population across all 50 states, including Medicare Fee-for-Service (FFS), representing 2/3 of the Medicare population, plus state and managed Medicaid.

Q: We've explored linkages between electronic medical records (EMR) and in-house claims in the past and struggled to get an adequate sample size. How is the RWD Custom Registry different?

We are experts in navigating the landscape of genomics, EMR, laboratory tests, and clinical outcomes data across the country. We work with data already licensed by clients or help to obtain data through one of our many partnerships.

Major Challenge: Each source is limited in capture and may lack national representation, which creates a challenge to get large sample sizes from one source. STATinMED maximizes the value of these data with linkage due to the robustness and structural innovation of our registries and our innovative approach to study design.

Q: We've already established our study design/concept, and simply need the right data source. What other value can we get from a registry partnership beyond data access?

We understand that organizational goals drive data source selection. We have in-depth knowledge of the RWD marketplace and evidence generation and help maximize the value of available data to reduce the time

Actionable, research-ready data and timely insights about patients with any disease and their treatment journey.

With STATinMED RWD Custom Registry, you have information at your fingertips to take immediate action and make better, faster decisions that will improve patient access and outcomes.