

CAPABILITIES: AT A GLANCE

Market access data that makes a difference.

A successful market access strategy requires comprehensive insights for all stages of the product lifecycle. STATinMED is the authority in real-world evidence, trusted by Market Access teams nationwide to uncover true market realities, link timely data to problems, and meet aggressive timelines.

We help you develop comprehensive strategies for product launch through commercialization.

Market Access Capabilities

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CLINICALLY ELIGIBLE LIVES
Allow data-driven decision-making and account prioritization based on the addressable market
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HCO-HCP INSIGHTS
Identify clinically appropriate providers with high opportunities to support field teams
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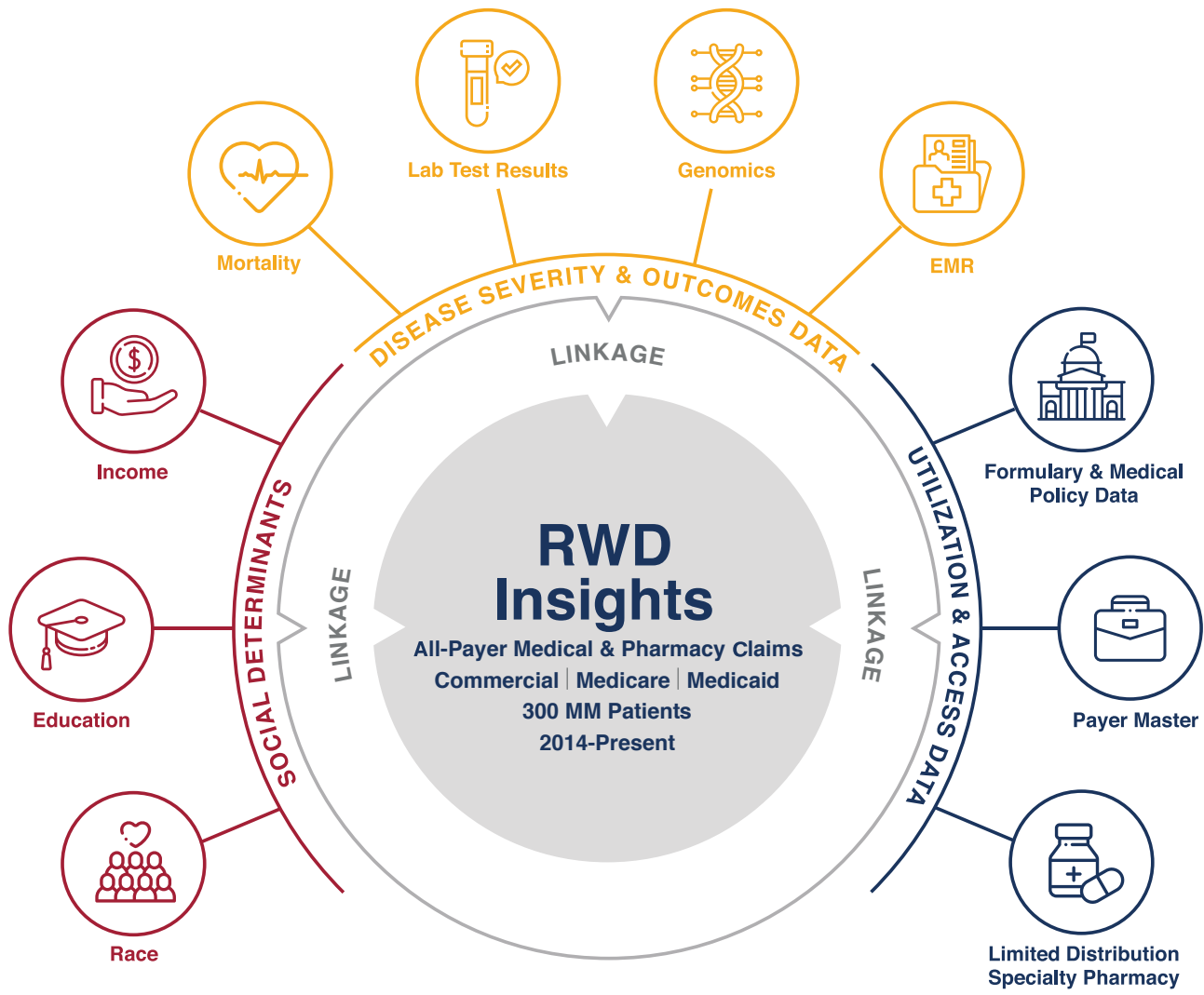
OPPORTUNITY LOSS
Discover the impact of utilization management practices on patient access and adherence to therapy to support discussions on value-based care
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COMPETITIVE INDICATION SHARE
Gain indication-specific market share within an account to support contract negotiations
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PAYER-PROVIDER INSIGHTS
Prioritize HCPs in a complex market based on their share of patients with favorable access to a newly launched therapy

Our Proven Approach

Our advisory and linkage services help Market Access teams develop successful strategies by leveraging data that is aligned to specific product goals.



About STATinMED



It's what we do best with RWD.

Our approach and insights are foremost in the industry based on hundreds of combined experience years and 1000+ peer-reviewed publications in dozens of therapeutic areas.

[STATinMED.COM](https://www.statinmed.com) | [info@STATinMED.COM](mailto:info@statinmed.com)