

# Why Create a RWD Custom Registry?

- Company cohesion and alignment to facilitate strategic discussions
- Single source of truth with company-unified market definitions and nationally-representative data across all states and payer channels
- Enhances value of in-house data from integration of patient programs and specialty pharmacy data feeds into evidence and analytics
- Adaptive evidence and analytics; generate evidence and gain market insights with quarterly data refresh
- Support navigation of data linkage process; remain HIPAA compliant and avoid high-cost overly restrictive tokenization
- Follow patients over time, across payer accounts, channels and coverage changes

Demographics	Clinical Characteristics, Comorbidities	Concomitant Therapy Utilization	Treatment Patterns	Regimen	HCP Specialty & Procedure	All-Cause HCRU
						
Patient-level age, sex, payer channel, first diagnosis date, index date, state, date of entry & exit from Registry	CCI score and binary flags at patient level from baseline for comorbidities of interest	Binary flags for concomitant therapies of interest in baseline and follow up	Duration of therapy, adherence, persistence overall & by drug category/TA	Specific regimens (monotherapy, combination), duration of use at patient regimen level	Binary flags, # encounters with key HCP specialties, procedures of interest in baseline & follow up	Flags and visit counts for place of service in baseline & follow-up and at patient level

## Align Views to Evidence & Strategy

Registry Views	Phase 1, 2		Phase 2, 3			Post-Launch		
	Epidemiology	Trial Recruiting & Planning	Burden of Illness-Economic	Burden of Illness-Clinical	Commercial Launch Planning	Landscape	Comparative Effectiveness	Payer Policy Impact
Patient Demographics View	✓	✓	✓	✓		✓	✓	✓
Clinical Characteristics - Comorbidities View	✓	✓	✓	✓	✓	✓	✓	✓
Concomitant Therapy Utilization View			✓			✓		
Treatment Patterns View				✓		✓	✓	
Regimen View				✓			✓	✓
HCP Specialty & Procedure View						✓	✓	✓
All-Cause HCRU View		✓	✓				✓	✓
Disease-Related HCRU View			✓				✓	✓
Clinical Outcomes & Mortality View				✓			✓	✓
All-Cause Cost of Care View			✓					✓
Disease-Related Cost of Care View			✓					✓
Provider Insights Detailed View		✓			✓			
Payer Insights View					✓			

Disease-Related HCRU	Clinical Outcomes & Mortality	All-Cause Costs	Disease-Related Costs	Provider Insights Details	Payer Insights
					
Flags and visit counts for place of service in baseline & follow up and at patient level	Binary flags, days from index at patient level from follow up for clinical outcomes of interest; mortality	CPI-adjusted overall, inpatient, outpatient, ER, pharmacy, LTC costs in baseline & follow up, and patient level	CPI-adjusted disease-related inpatient, outpatient, ER, pharmacy, LTC costs in baseline & follow up, and patient level	Clinically eligible population at HCP and facility level to support commercial sales teams	Clinically-eligible population at payer account and channel level to support market access field teams

# Frequently Asked Questions

**Q: We already license claims data, what value would I get from a registry?**

A: Traditionally licensed claims data are payer limited, restricting capture of patients if they change coverage due to health, age into Medicare, or employment. The robustness of the underlying data provides nationwide capture of >80% of the US population across all 50 states, including Medicare FFS, representing 2/3 of Medicare population, plus state and managed Medicaid.

**Q: We've explored linkages between EMR and in-house claims in the past and struggled to get adequate sample size. How is the RWD Custom Registry different?**

A: We are experts in navigating the landscape of genomics, EMR, laboratory tests, and clinical outcomes data across the country. We can work with data already licensed by clients or help to obtain data through one of our many partnerships.

Major Challenge: Each source is limited in capture and may lack national representation, which creates a challenge to get large sample sizes from one source. STATinMED maximizes the value of these data even with linkage due to the robustness and structural innovation of our registries and our innovative approach to study design.

**Q: We've already established our study design/concept, and simply need the right data source. What other value can we get from a registry partnership beyond data access?**

A: We understand organizational goals drive the selection of data sources. However, as the authority in real-world evidence, we have in-depth knowledge of the RWD marketplace and evidence generation. We help our clients maximize the value of available data to reduce the time to obtain post-launch evidence and enhance findings to support communications and strategic planning.

**Actionable, research-ready data and timely insights about patients with any disease and their treatment journey.**

**With STATinMED RWD Custom Registry you have information at your fingertips to take immediate action and make better, faster decisions that will improve patient access and outcomes.**

**Contact Us!**

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