

# Health Economics & Outcomes Research

Evidence generation requires RWD, specialized experience, and deep expertise across health and life science sectors. Gain insights to support product value:

## PHASE II/III



Unmet Needs  
& Patient Centricity



Disease Landscape  
& Patient Journey



Epidemiology  
Support



Burden of Illness

## POST-LAUNCH



Feasibility



Comparative  
Effectiveness  
Research



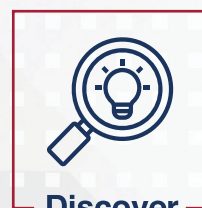
Value  
Communications

# Market Access & Commercialization

- Clinical Eligibility through Real-World Data
- Gain Real-World HCO-HCP Insights
- Measure Opportunity Loss
- Gain Competitive Indication Share
- Prioritize Payer-Provider Insights



## The Authority in Real-World Evidence



Discover



Develop



Deliver

## It's what we do best with RWD.

STATinMED.COM | [info@STATinMED.COM](mailto:info@STATinMED.COM)



- Build a data-supported case for new products and services
- Gain accurate insights for better decisions
- Improve service with faster, easier access
- Drive more accuracy of financials and forecasting
- Measure performance and other marketing/sales success indicators

## How It Works

1

### CHOOSE YOUR FREQUENCY

Weekly, monthly, quarterly, or customized packages are available

2

### RECEIVE RWD INSIGHTS

Timely RWD insights capture >80% of the US healthcare system

3

### EASY TO USE

Integration and scalability

## STATinMED RWD Insights

**Robust, licensed, all-payer medical and pharmacy claims data source, featuring 80% of the US healthcare system**

- **Real-Time Data**  
2014 - present (30-day lag)
- **Care Setting**  
Longitudinal tracking (pharmacy + sites of care)
- **Nationwide Reach**  
All US regions
- **Rapid Access**  
No delay to project kick-off
- **Patient Universe**  
300+ MM; de-identified, tokenized, HIPAA-compliant
- **Channel Capture**  
Commercial, Medicare FFS/Advantage, Medicaid (50 states)
- **Patient Tracking**  
Linked via direct matching algorithm
- **Payer Detail**  
Account details at transaction level
- **Providers & Rx**  
97% of HCP specialties; full life cycle of claims

- Timely resource based on index dates with ability to track time-varying events
- Patient-centric insights about treatment journey
- De-identified, tokenized, HIPAA-compliant

### Robust, Actionable Research-Ready Claims Data

#### Patient-level measures include:

- Demographics
- Comorbidities
- HCRU & Costs of Care
- Treatment Utilization
- HCP Specialty & Payer Account
- Time-Varying Metrics

